



What is SafelyYou and how does it work?

SafelyYou supports improved memory care by:

- Detecting falls with over 99% accuracy
- Empowering staff to see how and why a fall occurred
- Reducing fall-related ER visits by 80%
- Helping to prevent future falls

SafelyYou is a company focused on fall detection and prevention for memory care communities. The key idea is to gain a better understanding of unwitnessed falls for residents with dementia who cannot necessarily advocate for themselves. The SafelyYou system consists of mounted cameras in residents' bedrooms and sophisticated artificial intelligence that detects falls directly by analyzing the video and keeps video only when a fall is detected. The system does not require any other sensors or any action from residents or caregivers, such as wearing a pendant. When a fall is detected, it notifies clinical staff and enables them to see how the fall occurred. This process enables the care team to see how residents with dementia are falling, so they can prevent unnecessary ER visits and identify and work to eliminate potential risk factors that contribute to resident falls.

What happens when a fall is detected?

- 1** On-site staff will be promptly notified on a work phone or through the nurse call system.
- 2** A video-recording of the fall will be immediately accessible by authorized care staff through a website called SafelyYou-Discover™.
- 3** A Fall Assessment is performed to determine how the fall occurred and what steps could reduce risk either by a SafelyYou fall expert or the community designated staff member.



Where will the videos be stored and accessed?

The cameras will be connected to a password-protected computer called SafelyYou-Guardian™, which is located at the community and will perform the automated fall detection process. Only the detected fall videos will be sent securely to SafelyYou for authorized viewing access via the SafelyYou-Discover™ website, which is hosted by Amazon Web Services. The community will have designated care staff with permissions to access the website.



NO AUDIO
NO WEARABLES



99 PERCENT
DETECTION ACCURACY



80 PERCENT
FEWER ER VISITS



40 PERCENT
FEWER FALLS



Where will the cameras be located?

The cameras are installed in the corner ceiling area of the resident's bedroom. We will not be placing any cameras in the bathroom, and the cameras will not record audio. There will be signage outside of each room indicating there is a camera inside. Cameras will only be operational in rooms where the resident's responsible party has provided written consent.



What evidence do you have that SafelyYou actually reduces falls?

We cannot provide any guarantee that the system reduces falls. Communities with SafelyYou are showing an average of 40% fewer falls. Through NIH-sponsored research studies, SafelyYou has shown up to an 80% reduction in emergency department visits. The key point is that 90% of falls do not result in injury but every time a resident falls, there is risk of injury. SafelyYou lets the care team more effectively learn from each fall to reduce risk.



Can families access fall videos of their loved one from home, or can they be emailed to them?

The videos cannot be emailed or watched by family members from home. Customers may set their own policies for video review by families. Typically communities share the details of what was witnessed in the fall video with the family members, which is commonly sufficient. Based on their policy, the community can decide to invite the family member to the memory care community for review with an authorized staff member.



Is anyone streaming live video?

No one is watching the video live. The camera's video recording is processed immediately on-site by SafelyYou-Guardian™; videos that are not related to the detected fall event are deleted.



What happens if the system misses a fall?

While the goal is to detect 100% of falls, SafelyYou cannot guarantee the accuracy of the system, and some falls may be missed by the video camera due to technical difficulties. If a fall is missed by the SafelyYou system, staff will be asked to follow existing fall management procedures.